

## Breakfast Seminar

### Managing REACH activities in Companies, Consortia and SIEFs – the practice and tools to deliver successfully

A seminar that addresses the challenges associated with managing the REACH Regulation.

<p><b>Thursday 5 February 2009</b> <b>7:30am to 9.30am</b> Briar Court Hotel Halifax Road, Birchencliffe <b>Huddersfield HD3 3NT</b></p>	<p><b>Friday 6 February 2009</b> <b>7:30am to 9.30am</b> Daresbury Park Hotel Daresbury <b>Warrington, Cheshire WA4 4BB</b></p>
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#### **Overview**

REACH represents a significant management challenge both within companies, Trade Associations, associated Consortium and most recently, after Preregistration, the Substance Information Exchange Fora.

This seminar sets out to give managers and practitioners an insight into what practical steps can be taken to deal with the complex processes involved in achieving a REACH registration -- from company management through to the SIEF management. It will also address the legal challenges faced by companies when having to work together with their competitors.

The seminar is run by two well-known practitioners in regulatory circles with many years of real-world practical experience within the chemical industry, who are also intimately involved in the management of Consortia and the associated SIEFs .

#### **It will cover the following topics:**

- Getting through registration - what really needs to be done post preregistration
  - the chemical safety assessment and exposure scenarios
- Managing the internal workload and systems to help now and in the future
  - Tools to assist
- The legal relationship between Consortia and SIEFs
- Effective Consortia and SIEF management / communication strategies

#### **You will take away:**

- A better understanding of what REACH is really asking you to deliver and how it can be achieved
  - the tools that will help you deliver
- How Consortia are organised and run, and how to get the best out of them
- SIEF management and communication practices and tools
- Practical insights into the traps and pitfalls of working with your competitors and competition law

**Agenda:**

**Welcome and Introduction** – Malcolm Pollard, Managing Director of Baytouch Ltd.

**Managing REACH in the Company** – what is critical and how to cope using software solutions - Mike Penman

**Working with your competitors** – Patricia Jones

**Managing Consortia and SIEFs** – Mike Penman

**Questions** - Panel

There will then be an opportunity to talk to the speakers and leading consortia managers on their experiences.

The keynote presenters are:



**Mike Penman MBE BSc**, well known regulatory specialist with over 30 years of experience in ICI and ExxonMobil. Currently an independent advisor, he is Project Executive of two of the larger major industry Consortia, with significant challenges in technical aspects and SIEF member communications within the EU.

[www.PenmanConsulting.com](http://www.PenmanConsulting.com)



**Dr Patricia Jones**, of Hammonds LLP Solicitors, Manchester, a partner in the Commercial & Dispute Resolution practice. Her particular expertise covers contentious and non-contentious intellectual property, involving patents, trade marks and all other aspects of IP. A Solicitor Advocate, she conducts own advocacy. Patricia regularly advises clients on strategies for developing and exploiting intellectual property rights, with a particular emphasis on cost effective combinations of intellectual property rights.

[www.hammonds.com](http://www.hammonds.com)

**There will be a small cost to cover the presentation materials and breakfast of £20.00 + VAT (£23)**

**Payable by credit card, cheque or purchase order (via post, fax or email) and invoice**

To reserve your place or for more information please contact:

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